

Virtual **CIRCLE**

Sponsorship Levels

Friday,
March 26
2021

\$7,500

PERSIMMON

Four (4) weeks acknowledgment on YWCA digital corner sign.

Acknowledgment during seven community education programs leading up to event.

Sponsor-supplied, full-page acknowledgment in electronic event program.

Sponsor-supplied, :30 second spot during program.

Verbal acknowledgment at virtual event.

'Pin' acknowledgment for seven (7) days to YWCA Facebook page.

Recognition on website and social media.

Recognition in select event communication.

Logo on registration page.

\$5,000

PLATINUM

Three (3) weeks acknowledgment on YWCA digital corner sign.

Acknowledgment during three community education programs leading up to event.

Sponsor-supplied, half-page acknowledgment in electronic event program.

Sponsor-supplied, :15 sec. spot during program.

Verbal acknowledgment at virtual event.

'Pin' acknowledgment for four (4) days to YWCA Facebook page.

Recognition on website and social media.

Recognition in select event communication.

Logo on registration page.

\$2,500

GOLD

Two (2) weeks acknowledgment on YWCA digital corner sign.

Acknowledgment during one community education program leading up to event.

Sponsor-supplied, quarter page acknowledgment in virtual event program.

Verbal acknowledgment at the virtual event.

'Pin' acknowledgment for two (2) days to YWCA Facebook page.

Recognition on website and social media.

\$1,000

SILVER

One (1) week acknowledgment on YWCA digital corner sign.

Acknowledgment at conclusion of the virtual event.

Logo in virtual event program.

'Pin' sponsorship acknowledgment for two (2) days to YWCA Facebook page.

Recognition on website and social media.

\$500

BRONZE

Acknowledgment at conclusion of the virtual event.

Business listed in virtual event program.

Recognition on website and social media.

Circle is our primary fundraiser that helps YWCA grow and sustain our programs and services. This event facilitates discussions to discover what YWCA is doing and how everyone can help.

BY THE NUMBERS

2020 Attendance: **450**

Potential Reach: **325,000 views**